"I Matter:" Sense of Belonging in Community College Students

Sense of belonging is a fundamentally important human need and motivation for behavior, and is relevant to students as they pursue their educational goals within higher education. The presenters will provide information on the definition and importance of sense of belonging, with specific attention placed on community college students, who are more likely to have historically marginalized and underrepresented identities. The presenters will examine programs at Seattle Central College that engender sense of belonging, and encourage participants to identify programs or activities at their own institutions that can help support community college or transfer students' sense of belonging.

"Netflix and Chat": When Pop Culture Meets Binge-Worthy Conversation

Colleges continue to focus on providing positive outlets for civil discourse, and East Carolina University has committed to meet students where they are and with what they're watching. Created as a collaboration between student activities board films and the dean of students office, East Carolina University's "Netflix & Chat" series bridges the social nature of "binge-watching" Netflix and features shows that address topics like mental health, hazing, and race, while sharing resources related to those issues. The presenters will discuss the creation of "Netflix & Chat"; provide examples of shows that have resonated with students; and examine the outcomes of the first year of programming.

"Whether It Was with My Family or with My Job, I Feel so Damn Guilty:" Working Mothers in Student Affairs

Drawing on a qualitative research study of 21 working mothers in student affairs at a large, urban, research-intensive university, the presenters will share the study's findings. In this session, the presenters will discuss the feelings that the mothers expressed regarding their work and their home lives, the participants' successes and struggles in their careers and as mothers, and offer policy suggestions for changes to create a more equitable working environment for all student affairs employees.

#WhatTraining: Supervising Professional Staff in Student Affairs

Training around supervision of professional staff members in student affairs is extremely limited but is a crucial piece of a staff member's experience. The presenter will reflect on the training, experiences, and best practices around professional staff supervision.

100 Women's Voices: Strategies for Supervising Women in Higher Education

At the 2018 NASPA Annual Conference, three women employed at three different institutions shared their experiences with each other regarding coaching female supervisees who encounter sexism in the workplace. Curious to see if their experiences were their own or part of a larger structural bias existing even in our incredibly inclusive profession, they surveyed 100 female supervisors. Join these women as they share the survey results, identify issues still very present for females in higher education, and provide implications for supervision as we look to the next 100 years. All genders who supervise women are strongly encouraged to attend.

A Semicolon Not a Period: Moving Beyond LGBTQ+ Inclusivity Rankings to Affect Institutional Change

The presenter will share their experience as a student affairs professional working in a mid-sized, public institution in the Midwest repeatedly ranked nationally for its LGBTQ+ inclusivity. Using professional experience working amidst a tumultuous institutional environment, this presenter examines the role
institutional inclusivity rankings play in efforts to recruit and retain -and ensure the persistence of- LGBTQIA+ students. Attendees will examine and critically assess their own institutional obstacles to LGBTQIA+ inclusivity, and will leave the presentation with several strategies and ideas for supporting LGBTQIA+ students while helming institutional change.

**Addressing the National Crisis in Fraternity & Sorority Life**
As institutions of higher education face ongoing issues in Greek life, how will leadership and national student affairs organizations address student organizational misconduct? Can higher education institutions support the success of Fraternity and Sorority Life (FSL) while maintaining accountability and transparency? What role do student leaders play in culture change and peer education? Several new tools, such as a national scorecard for Greek organizations and NASPA's Framework for Fraternity and Sorority Life, are under development. Presenters will examine some of these tools and look at innovative ways higher education institutions are addressing destructive behavior by fraternities and sororities.

**Advising, Supporting, and Mentoring Online Students**
How can we best support our online learners? Are there things we are doing that unintentionally hinder our ability to connect with students, or are there specific practices we should continue to replicate? What emerging technologies might better assist us in advising, mentoring, and supporting online students? The presenter will share a combination of research on best practices and student narratives that will help inform the ways we approach relationship-building with our online student populations.

**Alianzas: Raising Latinx Students' Experiences towards Academic Achievement and Graduation**
According to the Pew Research Center, colleges and universities have seen an increase of Latinx students by 240% since 1996, and enrollment is expected to continue to grow by 7.5% annually. A large portion of Latinx students are first-generation college students and their retention and graduate rates lag beyond their counterparts. Presenters will review Latinx research and data and discuss how colleges and universities can implement unique and indicated strategies to impact Latinx students' enrollment and completion rates.

**All Work and No Play: The Impact of Ideal Worker Norms on Student Affairs Professionals**
Student affairs work requires much of professionals, often expecting long hours and selfless commitment to meeting students' needs. In part, these demands stem out of ideal worker norms, which suggest that employees should prioritize their work responsibilities over all others. Such expectations can take a toll. This panel presentation explores the impact of the demands of the field, both on employees' worklives and on their personal wellbeing.

**Asian American Racial Microaggressions and the Impact on Sense of Belonging and Student Success**
Racial microaggressions are an every-day experience for many students of color; however, not enough focus has been given to the Asian American student experience. Using the theoretical frameworks of Kuh, Hurtado, and Museus, the presenter will share qualitative research findings on racial microaggressions experienced by Asian American students and how they impact a sense of belonging and student success. The presenter will define racial microaggressions, describe the types encountered on campus, illustrate how these affect the perspectives of students, and share concrete suggestions on how faculty, staff, and college campuses can better serve Asian American students.

**Beyond Pronouns: Student Affairs Professionals Partnering with Faculty to Support Trans* Inclusion**
Trans* students have become more visible within higher education, however, their needs are often unmet within the classroom. To support faculty on strategies for inclusion of Trans* students and topics in their classrooms, presenters partnered with faculty development offices to provide trainings on how to structurally include Trans* students and topics. In this session presenters will outline promising practices of how student affairs educators can partner with faculty development to better support Trans* inclusion in the classroom.

**Blurred Lines: Navigating Identity and Cultural Awareness**

In an ever-changing world colleges and universities must be prepared to face the new generation of students that are entering onto our campuses. This interactive session will use a combination of presentation and activities to challenge attendees and start a dialogue about how their identities shape the conversations they have with students. Together we will challenge ourselves to think beyond our own identities to create an inclusive and welcoming environment to all.

**Building a Culture of Evidence Over Time**

Most of us can share anecdotes of how our work benefits students, but can we present data-informed evidence of our impact on student success? Can we prove our initiatives in student affairs are “effective and contribute significantly to [our] institution's ability to reach its stated goals and fulfill its mission?” In this session, attendees will review relevant literature, share their own campus' assessment culture, and hear from a panel of senior leaders' journeys to build a culture of evidence.

**Connecting Academic and Career Development with First-Generation College Student Success: Navigating Perceptions, Access, and Participation**

High-impact practices (HIPs) influence first generation college students' (FGCS) perceptions of campus climate, access to forms of capital, and their involvement behaviors. Student affairs professionals can support FSCS success by: knowing where to access HIPs; understanding the importance of student participation; and, understanding how HIPs relate to career preparation. The presenters will provide new and mid-level professionals with tools they can use to assist first-generation college students in examining the relationship between academic success and career development through the use of high-impact practices.

**Core Functions of Case Management: A Fast-Growing Area of Student Affairs You Know Nothing About**

Case management is a fast-growing field within student affairs that all practitioners from entry-level to seasoned VPSAs should know more about. Case managers provide direct support and referrals for students on campuses that might be falling through the cracks or struggling to connect to resources, and provide integrative management practices to students of concern. This is a role that your campus will look back and say, how did we do without it? Attendees will be brought you up to speed quickly on the foundations of case management, how to create space for roles/offices that might not currently exist, and data-driven best practices to help support students who need it the most.

**Credo: Exploring Leadership and Spirituality Through Dialogue**

Few human experiences are as personal, powerful, vexing and divisive as spirituality, religion, and faith. Society yearns for college graduates with the ability to navigate complex worldviews in ways that honor difference and embrace unity. At Central Michigan University, students engage in dialogue across difference, exploring spiritual perspectives and how they inform leadership and change in our world. Presenters will share conceptual frameworks, curricular resources, and findings from the program, Credo: Exploring Leadership and Spirituality.
Talking about money can oftentimes overwhelm students, especially in times of financial crisis. With the fluidity of class identity, money-management can have different meanings for our students. It is important for Student Affairs divisions to take on basic needs support and crisis intervention, while also empowering students to develop sustainable practices through education and skill building. SDSU and UCLA will review their campus models of crisis response. Presenters from UCLA’s Financial Wellness Program will discuss its holistic financial literacy education framework while SDSU presenters will share ways their campus has started this work.

Crisis, Compassion, and Resiliency in Student Affairs
How do student affairs leaders balance deep desires to care for students with sustainable personal wellness? Building upon a newly released book, the presenters will illuminate the personal impact of crisis response, explore wellness in the midst of professional chaos, and discuss supports for staff during disasters. Presenters will share diverse stories of high-profile crisis response and explore the professional and personal struggle to maintain wellness and achieve healing when the work demands a 24/7/365 dedication.

Cultivating Accessible Relationship-Based Consent Programming for Students with Autism Spectrum Disorders
Prevention programming has become a buzzword ever since the Dear Colleague Letter of 2011. In response, universities have created and implemented sexual misconduct prevention programming that is applicable to their campuses and speaks to the majority. Oftentimes, though, our intersectional prevention programming is through a very ableist lens, erasing the experiences of individuals with disabilities- especially students with Autism Spectrum Disorders (ASD). The University of Tennessee at Chattanooga (UTC) is one of the few institutions that is leading the way in the United States when it comes to inclusive and comprehensive programming for students with ASD. Presenters will highlight the collaborative partnership between the UTC Mosaic Program- a comprehensive support program for UTC students with ASD- and UTC's Survivor Advocacy Services to create prevention programming that is accessible to students with ASD. Presenters will also address the strategies and lessons learned for linking and aligning students' learning experiences to ensure they are prepared for safe, healthy, and meaningful relationships.

Cultivating Leaders for a More Equitable Society: A New Model for Social Justice Leadership Development
Presenters will introduce attendees to the Social Action, Leadership, and Transformation (SALT) model, a new leadership framework. This model meaningfully incorporates systemic oppression, power and privilege, and culture and identity into the definitions of leadership and leadership development. Each element of the model will be reviewed and strategies for implementing the model into an existing or future leadership programs will be shared.

Current Conversations on the Role of Equity and Cultural Responsiveness in Assessment in Student Affairs
Building principles of equity into assessment processes can affect practices of both student and academic affairs that ultimately leads to success for all students. Join for a panel presentation on the relationship between equity and assessment in relation to Montenegro & Jankowski's (2017) occasional paper. The presenters plan to discuss reactions, perspectives, and research in relation to socially just assessment, equity, and culturally responsive assessment of student learning.
Data Blitz-Alcohol and Other Drug Use: Perspectives from College Athletics
This data blitz is an innovative and engaging platform to feature the scholarship of the Student-Athlete and Alcohol and Other Drug Knowledge Communities related to supporting student-athletes who are dealing with drugs and alcohol issues as well as encouraging networking and collaboration between Knowledge Communities. Four presenters will showcase their work and take questions in a rapid-fire format. This session will be hosted by the leadership teams of the Student-Athlete and Alcohol and other Drug Knowledge Communities.

Demystifying Higher Ed for the First-generation Student: A Pre-college Program to Bolster Confidence and Success
Concerned that sophomore retention for first-generation students lagged behind the general population, Seton Hall University's Student Services Division created a pre-college program designed to help first-gen students and their families acclimate to this unknown environment. The summer program was crafted to bolster students' sense of belonging while unlocking the mysteries of university life. Presenters will describe the program, its learning objectives, and the evaluations and assessments in place for continuous improvement.

Developing a Comprehensive Campus Financial Wellness Network
How should we deliver financial education to college students? Colleagues in financial aid and student billing navigate increasing demand and complexity, leaving little time for outreach efforts. Recognizing gaps at Central Michigan University, key partners proposed the Financial Wellness Collaborative, an organization that now represents over 25 different student and academic affairs departments. Participants will explore a model for building a partnership to identify needs, educating students, and advocating for a more student-centered campus.

Developing Short-Term and Cost-Effective Cohort Based Career Development Programs Customized for Underrepresented Student Groups
Two student affairs professionals at different public research institutions will present this session. The presenters will share career development programs that can be customized and cost-effective for underrepresented student groups including undocumented students, transfer students, students of color, LGBTQ+ students, veteran students, foster youth and more. The presenters will highlight strategies and challenges in the implementation of career development programs, while acquiring tangible tools and resources that are inclusive of all students.

Doctoral Pathways: Supporting Latina Community College Professionals to and Through Graduate School
Panelists will discuss the support systems needed for Latina community college student affairs professionals to complete doctoral programs and move into leadership positions in student affairs.

Don’t Hurt Yourself: Identifying, Addressing, and Understanding the Imposter in the Room
Have you ever felt like you didn't belong in a certain role, avoided showing confidence, or witnessed students discounting their success? Many people experience a sense of imposter syndrome sometime in their lives. Don’t hurt yourself or allow students (first-generation, in particular) to do the same. In this session, participants will learn how to call out imposter syndrome through self-authorship and develop strategies to alleviate its effects.

Dual to Degree: Strengthening the Pipeline from Dual Enrollment to Degree-Seeking Student
Dual to Degree is a retention and transition program for former dual enrollment students at a community college who enroll in a degree-granting program at the college immediately following high school graduation. Students are given a 50% tuition scholarship and additional support resources for up to two years, provided they meet certain academic and involvement requirements. The presenter will share a case study of the Dual to Degree program, discuss how similar programs may satisfy institutional goals of enrollment and retention, and explore how practitioners can infuse student affairs work into enrollment management.

Examining the Lived Experiences of Foster Youth and Administrators in the Urban Community College Environment
Each year, over 20,000 college-aged youth are emancipated from the foster care system in the United States. While many of these youth report having college aspirations, few enroll in post-secondary education, and even fewer persist to graduation. The session will explore the lived experiences of foster youth and administrators in an urban community college setting. The presenter will discuss five key themes that emerged from interviews with foster youth and college administrators: educational obstacles, sense of belonging, barriers to engagement, professional development, and resilience. Participants will have the opportunity to share related retention efforts from their home institutions.

Executive Leadership and Transfer Receptivity: Transforming Culture and the Student Experience
Institutional cultures are disproportionately shaped by policies and procedures, shortchanging the student experience. Inversely, traditional approaches to the study of transfer places the responsibility of transferring on the student, not the institution. Combining the perspectives of leaders in student and academic affairs, enrollment management, and transfer programs, this session aims to put transfer students squarely at the center of the conversation. Challenging executive leaders to holistically explore the elements of a transfer receptive culture and begin formulating specific strategies to assist underserved students in the transfer process will serve this purpose.

Extended Orientation Programs: Building Success, Affinity, and Donorship
Extended orientation programs are typically intended primarily to assist students in their transition from high school to college. However, these programs also have a demonstrated long-term impact on student satisfaction, retention, and graduation and overall alumni giving. The presenters will share their research on the long-term impact on student success and alumni giving of participation in the Louisiana State University STRIPES program and will also provide attendees with ideas to implement on their campuses.

Freethinker or the Sunken Place? Black Political Identity in the Trumpian Era
Using as a catalyst the debate over Kanye West's support of the president, participants will engage with the question of developing a Black political identity in the Trumpian era. The program will include the voices of both conservative and progressive Black undergraduate students, through which participants will investigate each group's values, notions of "wokeness," and the correlation of each of these with party affiliation.

From Cultural Competency to Liberation: Incorporating Healing-centered Pedagogy to Foster Belonging
Come learn how to take "meeting students where they are" to the next level. Presenters will discuss Georgia State University's Panther Ambassadors for a Culturally Competent Campus (PAC3) program and how it has moved students beyond building cultural competency and towards liberation using healing
and liberatory practices. Participants will get an opportunity to learn how they can adapt their own cultural competency programs to incorporate healing and liberation.

**Going Mobile: Lessons Learned and the Road Ahead**

Presenters from Southern Maine Community College and Youngstown State University will examine their experience with implementing a mobile strategy on campus. Presenters will share lessons learned, successful strategies, and how they have identified disengaged students at their campuses. Additionally, they will examine the future of being mobile and how it will impact higher education going forward.

**Greek Life Reform Initiatives Post-2017**

Academic leaders are working to balance benefits of the Greek life experience against its human costs. Participation in Greek-letter organizations produces benefits such as a sense of belonging, loyalty to the institution, philanthropic support, and professional development. Paradoxically, it is also the site of repeated hazards resulting in student deaths and injuries. Universities' inability to intervene leaves new students vulnerable and institutions liable. Eliminating harm is imperative, yet evidence-based solutions remain illusive. The presenters will share new harm-reduction initiatives.

**Help, My Flame Is Going Out: Understanding Compassion Fatigue in Student Affairs**

The presenters will seek to provide a sound understanding of Compassion Fatigue. They will highlight variables that can lead to such stress as well as strategies to cope with the pressures of the "new work" that is now Student Affairs.

**Higher Education Policy Update: Federal & State Priorities for Student Affairs Professionals**

Many of the issues occupying the minds of public policymakers around the United States are directly related to the day to day work of student affairs professionals. The presenters will provide a broad overview of the federal and state policy landscape with a special focus on issues that align to the NASPA Public Policy Agenda. The presenters will provide information on financial aid, costs, and student debt; sexual assault prevention and response; equity and inclusion for trans students, immigrants, and veterans; guns on campus; and campus free speech.

**How to Best Serve a Diverse Set of Identities that Experience Generalized Anxiety Disorder**

The presenters will share information on the diverse identities of college students that experience Generalized Anxiety Disorder (GAD). The theme of this presentation will be centered on "peeling back the layers" of the student experience in correlation with this often overlooked psychological disability. The audience will receive counseling tools on how to work with a diverse set of identities with GAD as well as a deepened perspective of this unique student experience.

**Hurricane Harvey Crisis Response: What Happens When Online Students Need Help?**

The growth of online learning is having an impact on more than just technology. When Hurricane Harvey hit Texas in 2017, 80% of one institution's online student enrollment resided in the impact zone and was in danger of dropping out, risking both persistence and the financial health of the campus. The presenter will share how the institution responded, how students reacted, and what was learned about the academic and personal needs of online students during a crisis.

**In the Upside Down: Engaging in Social Justice Education through Popular Culture**

In this era when even our favorite pop culture icons are points of contention, how do we as student affairs practitioners and scholars connect across the chasm of socio-political ideologies? Pop culture allows us to tackle conversations about social justice and build bridges using fictional narratives because
pop culture simultaneously creates familiarity and intellectual distance. The presenters will discuss methods for crafting programs that are holistic, create empathy, and center marginalized voices by employing three theoretical approaches: arts-based research, Bakhtinian dialogics, and public pedagogy.

**Influencer Marketing in Student Affairs**
The #YourRedbirdLife Student Influencer program is the heartbeat of the Division of Student Affairs marketing and outreach efforts at Illinois State University. Student influencers activate their personal networks, allowing the Division to engage with new communities on campus. As a result of this program, the Division's social media audiences increased by 113%. The presenters will share the legitimacy of digital influencers in social media strategy and review the influencer program in practice at Illinois State.

**Intercultural Competency Development and Internationalization for Student Affairs Professionals**
The presenters will assist student affairs professionals to navigate their own intercultural competency development as well as advocate for the importance of applying intercultural development in their daily practice. The presenters will share information on the history and context of internationalization of higher education broadly, how intercultural competency development serves as one aspect of internationalization on campus, and practical ways graduate students and student affairs professionals can incorporate intercultural perspectives in their work.

**International Student Integration: Using Theory and Practice to Prepare the Next Generation of Student Affairs Professionals**
Through the lens of international student support, the presenters will review the traditional theories of student engagement, involvement and integration, and the new Culturally Engagement Campus Environment (CECE) model, that were used in their recent research. Presenters will share findings related to the application of the theories in best supporting the needs of international students. The goal of the presentation is to generate conversation regarding best practices that support the evolving roles of new, mid-level, and senior-level leaders, and to prepare these professionals to effectively respond to the needs of a growing student population.

**International Student—Athletes: Unique Challenges and Institutional Support**
International student-athletes (ISAs) face an intersecting set of challenges when entering the American higher education system as NCAA athletes. As the number of ISAs increases and the NCAA expands globally, member institutions must be better equipped to support the needs of this population. Learn about the unique challenges faced by ISAs and steps institutions can take to ensure their cultural, social, academic, and athletic success.

**Leaning Forward Toward Police Reform: An Innovative Approach to Leveraging Higher Education to Improve Policing on Campus and Beyond**
Far too often, police reform focuses on the victims of police violence and not the police themselves. In this session, the presenters will share how they are using a campus based police academy to create college educated, experienced, well trained, and culturally competent law enforcement officers who will eventually be the police of tomorrow. Additional benefits of the program, such as student job creation, budget savings, and career readiness implications will also be discussed. The presenters will actively engage the audience to determine if the concept could be applied to their home campus through dialogue and discussion.

**Leaning In to Conversations on Race**
Martin Luther King, Jr. stated, "Injustice anywhere is a threat to justice everywhere." Day by day, student affairs practitioners connect with students on myriad issues, but most recently, large numbers of students are struggling with a national and global environment of hate and intolerance and feeling that their institutions do not care about them. Student affairs should help our students as they struggle for answers, and we should provide vehicles for student facilitation, agency, and change. NC State University designed a program to engage our student leaders in difficult dialogues so that they have the knowledge, awareness, and skills to feel more comfortable in engaging their peers in courageous conversations about bias, privilege, oppression, and confronting intolerance. Participants will learn about this program and will be asked to share their own best practices.

**Leaning into Conversations: Facilitating a Transparent and Inclusive Policy Revision Process in an Age of Unrest and Skepticism**

In Fall 2016, Wake Forest University began a two year student conduct code revision process that prioritized comprehensiveness, transparency, and inclusivity in the midst of a tumultuous time on campus and in our nation. The context of the revision process included protests, polarizing speakers, increasing distrust of leaders and institutions, and fear that expression would be limited. Instead of rushing the changes from behind closed doors, we engaged the community openly and invited them into the policy review process.

**Learning from Our Higher Education Liaisons: Best Practices in Supporting Homeless Students**

Homeless students face many barriers to access higher education, and continue to face challenges once they are there. As student affairs professionals, we strive to create an inclusive and supportive environment for all students. Presenters will share best practices in outreach, identification, services, and advocacy for students experiencing homelessness. Through a crowdsourced policymaking activity, attendees will have an opportunity to identify solutions and share their ideas to better support college students experiencing homelessness while navigating higher education.

**Let's Get Real: Developing Effective Scholar-Practitioners by Strengthening the Scholar and Practitioner Relationship**

The primary goal of student affairs graduate education is to prepare effective scholar-practitioners. Unfortunately, there may be a disconnect between what students learn in the classroom and their ability to apply these skills. In this session, we describe how we have worked to strengthen relationships between the Division of Student Affairs and student affairs faculty members as one way of aligning the goals of the graduate prep program and the "real" work of student affairs.

**Level Up: Using Games to Enhance User Engagement in Student and Staff Training Programs**

With a rapidly growing global population that uses smartphone technology and social media daily, more people than ever consider themselves gamers. The presenter will share how their department has used game mechanics in innovative training programs to engage staff and students on resilience, crisis response, and safety education. The presenter will then share steps for participants to reinvent and re-envision their own training programs using games!

**LGBTQ Core Competencies in a World of Diversity and Inclusion**

The Consortium of Higher Education Lesbian Gay Bisexual Transgender Resource Professionals commissioned a workgroup to develop core competencies for the profession, which guide our work for the future. Attendees will explore, reflect on and imagine actualizing the competencies in the context of the evolving and changing diversity and inclusion landscape within higher education. Lean forward into
the conversation, and help us imagine the next 100 years of our profession with LGBTQIA+

Lighting Voices and Igniting Action: Addressing the Invisibility of Asian American College Women

Many depictions of Asian American students still rely on the model minority myth, which mark the

challenges of this student population as invisible. Presenters will utilize available research to depict the
genuine experiences of Asian American women in higher education, who occupy the intersections of
race and gender. This group not only navigates racism, but also sexism and stigma that persist both in
and outside of Asian American communities. Presenters will facilitate a discussion about what actions
can be taken to increase campus inclusion.

Like a Boss: Shaping Student Employability through Co-Curricular Learning and Involvement

Have your students sought out efforts in helping them prepare for job interviews, internships, or other
endeavors in their desired academic fields and beyond? Do you struggle with incorporating
employability into your advisement? Hit pause and learn to apply reflective practices in your advising
that can help enhance students' employability for their future. The presenters will describe tangible
practices to utilize at your institution to effectively incorporate into advising student organizations and
leaders and discuss state initiatives centered on enhancing marketable skills.

M & M: Masculinity and Mental Health: How Programs Can Change Students' Lives

The American Foundation for Suicide Prevention indicates that almost 78 percent of deaths by suicide in
2013 were completed by men. Furthermore, men are less likely than women to seek help when they are
facing suicidal ideation. The presenters are founders of a healthy college men and masculinity group
called Dudes Understanding Diversity and Ending Stereotypes (DUDES). Presenters will share how
college programs that develop strong bonds between male-identifying students, staff, and faculty can
result in suicide prevention and an enhanced college experience.

Making Work/Life Balance Real: How Student Affairs Practitioners Can Lead by Example

Everyone knows about work/life balance, but who really practices it? Listen to the journey of several
Asian/Pacific Islander student affairs practitioners from various institutions, who have made
professional and personal changes to create more balance in their lives. Many of their changes were
inspired by significant personal situations such as the birth of children or the passing of a mentor. The
presenters will share tangible tools and strategies you can apply to make a difference in your personal
and professional lives!

Mask Off: Demystifying the Strong Black Woman Narrative

What does it mean to be a Strong Black Woman in the field of student affairs? Presenters will seek to
define this and disrupt the unhealthy narrative associated with Black Women being "All things, to all
people," particularly as it pertains to the work that is done in the field of student affairs.

Mid-Level Career Planning: Real Talk

Would discussing your career plans at work raise questions about your commitment or would you be
supported? As mid-level managers, we are expected to continue our professional development and
cultivate our staff. However, openly discussing our next career step is often taboo. In this interactive,
real talk session for mid-level managers, we will reframe the concept of career planning, explore
approaches that harness ambition, allow for succession planning, and challenge the perceived culture of
secrecy.
Modeling Civic Engagement as Student Affairs Professionals
Part of a student affairs professional's role is to encourage students' civic leadership and democratic engagement. Why, then, do we not also practice this important behavior? The session's panelists will focus on their experiences as leaders mirroring civic engagement as part of the 2018 NASPA Hill Days event in Washington, DC. Presenters will additionally discuss ways that practitioners can promote advocacy and activism on a city, state and national level.

Preparing for the Post-College Transition: Supporting Homeless, Emancipated, Orphaned, and Other Independent Students
The post-college transition can be full of stress and anxiety as one engages in the job search process, addresses financial concerns, and plans for the future. Additional challenges present themselves for independent students (homeless, emancipated, orphaned) who do not have parental or familial support. In this session, presenters will share research and strategies to best support this student population for the post-college transition from three perspectives: a formerly independent student, a career center practitioner, and a faculty member.

Preparing Future Student Affairs Leaders in Higher Education: Excellence Practices from Staff to Mid-level Management Role Transitions
Establishing success as a new mid-level leader in student affairs can be stressful without adequate support from one’s institution. A recent study was conducted by the presenter to determine what higher education institutions can do to prepare staff for a successful transition into mid-level management and leadership roles successfully. Through an interactive presentation format, participants will learn eight aspects that should be considered in preparing individuals for successful transition into a new mid-level leadership role and will gain knowledge of how to apply the study’s findings to their personal, institutional, and/or departmental developmental processes.

Preparing Student Affairs Professionals for Global Career Opportunities
With institutions worldwide seeking U.S.-trained professionals, heightened opportunities in student affairs preparation programs to participate in study abroad, an increasingly connected global community, and increased mobility of professionals, student affairs preparation programs (SAPPs) should consider preparing students to serve institutions throughout the world. Drawing from the experiences of 30 U.S.-trained student affairs professionals with international student affairs experience, the presenter will focus on recommendations to improve SAPPs’ ability to prepare student affairs professionals for work outside of the U.S.

Prevention of Prescription Stimulant Medication Misuse with College Students
Response to the national opioid crisis demands attention for community prescription medication misuse prevention. However, at the collegiate level, non-medical use of prescription stimulants continues to represents a concern for student affairs administrators and prevention practitioners. The presenters will discuss findings from a multi-site sample and the development of a normative strategy, a peer education pilot program, and other campus strategies to prevent the non-medical use of prescription stimulants and its related harms.

Self-Care and Healing as Campus Change Agents: Renew, Rejuvenate, and Recommit
Feeling exhausted? Still deeply committed to creating greater equity, inclusion, and social justice on campus yet finding yourself at times too weary or overwhelmed to make meaningful change? We all deserve spaces to heal, refuel, and recommit to our vision and goals. In this engaging, supportive session
participants will explore the roots of their stress and burnout and deepen their capacity to rejuvenate, re-energize, and retool themselves as powerful campus change agents for social justice.

**Standing Out in the #SASearch: Intentionally Shaping Professional Development During the First Five Years of One’s Career**

Graduate students and new higher education professionals must intentionally prepare for professional advancement. Actively planning and managing career preparation strategies from graduate school through the first five years of work is essential to stay competitive. The presenters will facilitate activities to identify competency gaps necessary for career growth; utilize a competency-based structure to create a professional development plan; and foster proactive means to embracing professional growth.

**Stars in the Constellation: National Research on the First-Year Experience as a Collection of High-Impact Curricular and Cocurricular Initiatives**

The First-Year Experience has been a philosophy for improving first-year student transitions for nearly four decades. High quality FYEs are comprehensive, integrated, inclusive, and advance student engagement and learning outcomes. The presenters feature evidence from the 2017 National Survey of The First-Year Experience to describe the most common initiatives used in the first year, identify their structural features and educational characteristics, and examine the connections between these initiatives to create a system of FYE interventions.

**Swipe Up: Stories, Insights, and Recommendations from a Student-Driven Social Media Team for Residential Life**

Residential campuses are full of incredible stories that can empower, educate, humanize, and diversify the entire student body. How might we amplify those stories and build meaningful connections among the incoming classes of Generation Z? Introducing Media Team, a groundbreaking student-driven content initiative from UCLA. Join our presenters as we highlight our creative work, reveal key performance metrics from @uclahousing social media, and share our best practices to engage with students in a dynamic digital landscape.

**Teaching Students to Communicate the Value of their Education: Collaboration between Academic Affairs and Student Life**

What's the value of a liberal education? Dickinson College has developed a collaborative, cross-divisional initiative based on a surprisingly simple premise: students' ability to explain the value of their college education is a teachable skill that helps students make the most of their experience. The presenters will share details about this exciting initiative and student stories that highlight how reflection, planning, and integration can lead to disciplinary excellence, a successful career, and a meaningful life.

**The Creative Edge of Higher Education**

Higher education is changing and evolving. Higher education leaders throughout the academy need to be equipped with creative and innovative skill sets. Professionals and faculty from various institutions will discuss how to develop an environment that cultivates creativity. The presenters will offer examples, strategies, resources, and reflections on how more administrators and faculty in higher education can utilize creative and innovative leadership.

**The Cultural Context of Consent**

Despite considerable scholarly and media attention, the concept of consent on college campuses is still misunderstood and murky. In this session, the presenters explore some of the contemporary cultural
trends that construct notions of consent among college students. We then discuss how consent is presented in our institutional response policies, and the ways in which some of our practices are in direct contradiction to the very concept of consent. The session wraps up with a review of effective programming models and a discussion of how participants are currently teaching consent on their campuses.

The Fault in Our Scars: Validating Student Survivors for Success
Despite media's portrayal of cancer and its survivors, the real "stars" of the show are the student survivors on our campuses who deal with the unique reality of cancer. Join this program for an interactive panel and discussion, led by student affairs educators who are survivors themselves, on how student affairs educators can better support student survivors as they develop identity and sense of self.

The Fridge: A Campus-Wide Effort to Combat Food Insecurity
Food Insecurity is found at all institutions and effects students academically and socially. While providing the student with financial aid, scholarships, and other economic opportunities can help students through college, such responses will not ensure that students meet all their appropriate basic needs. Institutions must respond to the growing need of hungry students on campus. The presenters will introduce a campus-wide effort to combat food insecurity through a network of mini-fridges. Participants will learn about planning, implementation, and funding of this innovative idea.

The Future is Global: Addressing Professionals’ Preparedness to Support Internationalization on Campus
As universities continue to internationalize, the student affairs profession must equally develop. Recent research indicates graduate preparation programs do not equip new professionals with the ability to address global challenges, leaving a knowledge gap in future educators. Attendees will be able to approach global challenges confidently and identify proactive strategies for university departments and supervisors to utilize when looking at internationalization within their programs, services, and overall interactions with students.

The New CAS Cross-Functional Framework for Advancing Health and Well-Being
CAS has released its new cross-functional framework to move beyond functional area standards and to approach particular areas of interest and concern that span multiple departments and roles at an institution. The new standards on preventing high-risk behaviors and building healthy campuses are of particular relevance to professionals who are charged with facilitating a process for creating communities in which all members are thriving. The presenters will review the new framework, standards, and ways this new tool can inform the process of health promotion.

The Role of Student Affairs in Advancing Community College Student Success—Current Initiatives and Trends
In fall 2018, a special issue of the Community College Journal of Research and Practice explored the initiatives and trends adopted by and influencing current and future practice in community college student affairs. This session will provide a panel of authors and an opportunity for further examination and discussion about critical issues and the work of student affairs in advancing student success in such areas as: predictive analytics, assessment of student learning outcomes, implementation of the completion agenda and college promise programs, performance-based funding, and the utilization of new technologies.
Thriving in the Next Century: Using Strategic Enrollment Management to Admit, Retain, and Matriculate Two-year, Four-year, and Graduate Students

Strategic Enrollment Management is an effective process to ensure equal access and support for persistence and completion for all student populations. The presenters will lead through the strategic enrollment management processes from the community college, undergraduate, and graduate lenses. Participants will create strategies and initiatives to ensure their institution thrives in the next century!

Tips on How to Write an Effective Survey Report

If you’re like most people, writing a report based on survey data you’ve collected can be challenging. How much detail does the reader want? Will the reader want narrative or data tables? As our institutions continue to grow its appetite for information, we need to improve our skills for effective and efficient reporting. The presenter will lead an exploration of some do’s and don’ts when writing a survey research report and give practical tips for producing an effective executive summary.

Using Engagement Data to Improve First to Second Year Persistence

In one academic year, Lynn University found that 100% of students who left the institution during the first semester had attended zero campus programs. It is a common belief in student affairs that involvement is positively associated with retention and persistence, but what does that look like in practice? In this workshop, the presenters will discuss Lynn University's findings while providing practical and replicable models for engaging the under-engaged student, measuring involvement data, and assessing the efficacy of campus programs.

Virtual Reality: How Students' Self-Perception of Invincibility Online Impacts College Campuses

Today's students are unlike any other peer group due to advances in technology and changes in risk-taking behavior. These shifts have created a sense of invincibility for students who are unable to differentiate their online actions from actions in the physical world. This behavior has led to many issues on campuses. The presenters will highlight information on student invincibility and show connections that will help administrators continue to effectively develop and support students.

You Are Not Alone: Steps and Strategies for Developing a Comprehensive Approach to Suicide Prevention and Postvention on Campus

Responding to a student death by suicide is one of the hardest things student affairs administrators have to face. Given that suicide is the second leading cause of death among college-age individuals, campuses must be prepared to develop a comprehensive suicide prevention approach. Comprehensive suicide prevention programs include having plans and resources in place following a completed suicide of a campus community member. Presenters will provide examples for developing collaborative approaches to suicide prevention; guidelines for appropriately reporting on death by suicide in a safe way; suggestions for preventing suicide clusters and copycat suicides; and best practices to assess suicide prevention efforts.